Features

- **Reduces cash collection burden on the agency**

- **Allows for a fast and convenient purchase, entirely on the passenger's device**

- **Enables multi modal third party services integration**

- **Offers the ability save trip details and view transaction history**

- **Gives transit agencies access to a plethora of data related to sold transit products**

- **User-friendly design and interface**

Cubic Mobile for Travelers

Compelling mobile application, enables multimodal transportation, trip planning, and account manangement

Cubic Mobile for Travelers is a cross-platform mobile application designed with transit agency passengers in mind. It provides mobile ticketing, and multimodal trip planning, through a customer branded application which implements a robust mobile platform and all back office required services.

Mobile Ticketing
Cubic Mobile Ticketing enables multimodal transportation through an integrated user interface. The mobile app can be con gured to easily purchase trip tickets or to make the mobile device the ticket itself. Utilizing online payment options such as Apple Pay and Google Pay, or by entering bank card details, this means customers never have to wait in line again and can purchase tickets 24/7. The device can also be a ticket itself, using a barcode, Near Field Communication (NFC) or Bluetooth Low Energy (BLE) technology, allowing the customer to simply present their phone to validate the trip (subject to the capability of the ticket reading system and the mobile device). Our mobile ticketing system supports International Standard UIC-918.

Trip Planning
Users will benefit from a trip planner that allows them to specify origin and destination, with time and travel options. The trip planner will provide trip costs, transportation modes, platform numbers and estimated trip times. The trip planner, integrated with Google maps, can support others if desired. Users will have the option to save trip information inside favorites for later use. Transportation modes from all major providers in the region will be supported in addition to bike share and ride sharing.

Cubic Mobile for Travelers

Specifications

Compatibility
Apple and Android devices within two major operating system releases

Integration
With existing cubic and third party installations of fare collection devices

Connectivity
Secure communications from the phone to the back office via Cellular or WiFi

Accounts
OAuth support for single sign-on

Promotions
Travelers can subsidize their journeys by engaging with sponsored brand content for additional agency revenue

Agency Reporting
Detailed report of all trips, per day, per route, per bus, per user, per area and other reports provided via the back office
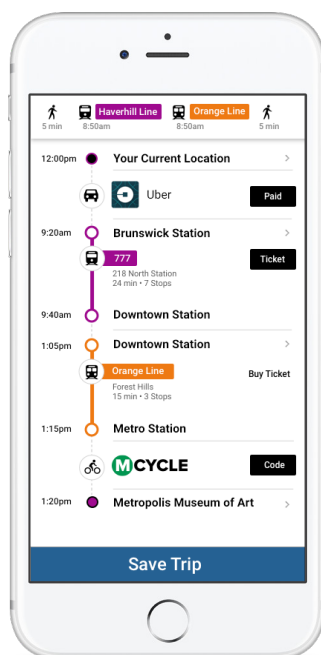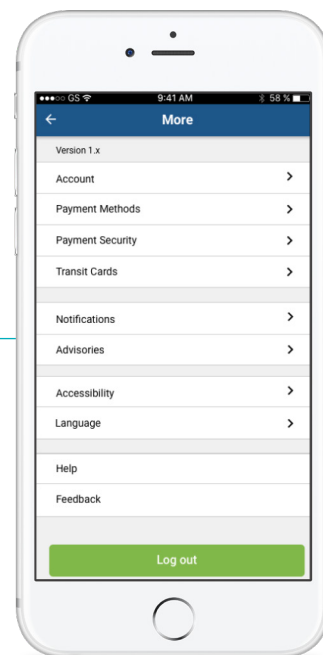
Account creation and management

Cubic Mobile Ticketing enables users to conveniently create, manage and update their account. Transaction history, Favorites, Account Status and Preferences are viewable after PIN access or ngerprint recognition. Other functions include ticket purchasing, adding value or passes, ordering tokens and autoload setup.
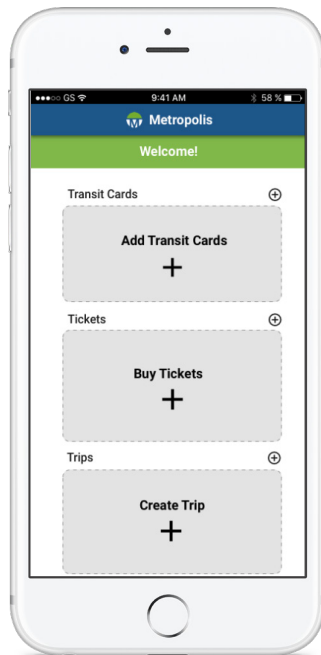
User-friendly interface

Account Management

Multi Modal Trip Planning